the small footprint device communicating with a service accessible from the first network to send information to the service accessible from the first network;

the service accessible from the first network storing the information;

the small footprint device connecting to a second network;

a service accessible from the second network receiving the information;

the service accessible from the second network generating content based on the information; and

the service accessible from the second network communicating with the small footprint device to send the content to the small footprint device.

6.   The method of claim 5, further comprising:
the small footprint device displaying the content.

7.   The method of claim 6,
wherein the small footprint device executes a service for displaying dynamically generated content;

wherein said small footprint device displaying the content comprises the service for displaying dynamically generated content displaying the content.

8.   The method of claim 5, further comprising:
the small footprint device rejecting the content.

9.   The method of claim 5, further comprising:
the small footprint device filtering the content.

10.   The method of claim 5,
wherein the first network is a local area network (LAN);

wherein the service accessible from the first network executes on a computer system in the first network.

11.   The method of claim 5,

wherein the second network is a local area network (LAN);

wherein the service accessible from the second network executes on a computer system in the second network.

12.   The method of claim 5,

wherein said sending information to the service accessible from the first network comprises sending information regarding a user of the small footprint device to the service accessible from the first network;

wherein said service accessible from the second network generating content based on the information comprises the service accessible from the second network generating content based on the information regarding the user of the small footprint device.

13.   The method of claim 12,

wherein said service accessible from the second network generating content based on the information regarding the user of the small footprint device comprises the service accessible from the second network generating personalized advertising content based on the information regarding the user of the small footprint device.

14.   The method of claim 12,

wherein said sending information regarding a user of the small footprint device to the service accessible from the first network comprises sending one or more of:

demographic data regarding the user;

information specifying buying habits of the user;

information specifying web-browsing habits of the user;

information specifying a geographic location of the user.

15.   The method of claim 12,

wherein said sending information regarding a user of the small footprint device to the service accessible from the first network comprises sending information specifying one or more items the user has purchased;

wherein said service accessible from the second network generating content based on the information comprises the service accessible from the second network generating personalized advertising content based on the one or more items the user has purchased.

16.   The method of claim 5, further comprising:

the small footprint device communicating with the service accessible from the second network to send information specifying a store in which a user of the small footprint device is currently located;

wherein the service accessible from the second network generates the content based on the information and based on the store in which the user is currently located.

17.   The method of claim 5,

wherein said service accessible from the second network generating content based on the data comprises the service accessible from the second network generating advertising content based on the data.

18.   The method of claim 5,

wherein said small footprint device connecting to the first network comprises the small footprint device automatically connecting to the first network without a user requesting the small footprint device to connect to the first network.

19.   The method of claim 5,

wherein the first network is a Jini network.

20.   The method of claim 5,

wherein the second network is a Jini network.

21.   The method of claim 5,

wherein said small footprint device communicating with the service accessible from the first network to send information to the service accessible from the first network comprises a first service executing on the small footprint device communicating with the

service accessible from the first network to send the information to the service accessible from the first network;

wherein said service accessible from the second network communicating with the small footprint device to send the content to the small footprint device comprises the service accessible from the second network communicating with a second service executing on the small footprint device to send the content to the small footprint device.

22.   A method for sending content to a small footprint device, the method comprising:

the small footprint device connecting to a local area network (LAN);

the small footprint device communicating with a first service executing on the LAN to send information to the first service;

the first service executing on the LAN storing the information on the LAN;

a second service executing on the LAN retrieving the stored information;

the second service executing on the LAN generating content based on the information; and

the second service executing on the LAN communicating with the small footprint device to send the content to the small footprint device.

23.   The method of claim 22,

wherein said first service executing on the LAN comprises a first service executing on a computer system in the LAN;

wherein said second service executing on the LAN comprises a second service executing on a computer system in the LAN.

24.   The method of claim 22,

wherein said storing the information on the LAN comprises storing the information on a computer system in the LAN.

25. The method of claim 22,

wherein said storing the information on the LAN comprises storing the information on a file system in the LAN.

26. The method of claim 22, further comprising:

the small footprint device displaying the content.

27. The method of claim 22, further comprising:

the small footprint device rejecting the content.

28. The method of claim 22, further comprising:

the small footprint device filtering the content.

29. The method of claim 22,

wherein said sending information to the first service comprises sending information regarding a user of the small footprint device to the first service;

wherein said second service generating content based on the information comprises the second service generating personalized advertising content based on the information regarding the user of the small footprint device.

30. A method for sending content to a small footprint device, the method comprising:

the small footprint device connecting to a local area network (LAN);

the small footprint device communicating with a first service executing on the LAN to send information to the first service;

the first service executing on the LAN generating content based on the information; and

the first service executing on the LAN communicating with the small footprint device to send the content to the small footprint device.

31.   The method of claim 30,

wherein said first service executing on the LAN comprises a first service executing on a computer system in the LAN.

32.   The method of claim 30, further comprising:

the first service executing on the LAN storing the information received from the small footprint device;

wherein said first service executing on the LAN generating content based on the information comprises the first service executing on the LAN retrieving the stored information at a later time and generating the content based on the information.

33.   The method of claim 30, further comprising:

the small footprint device displaying the content.

34.   The method of claim 30, further comprising:

the small footprint device rejecting the content.

35.   The method of claim 30, further comprising:

the small footprint device filtering the content.

36.   The method of claim 30,

wherein said sending information to the first service comprises sending information regarding a user of the small footprint device to the first service;

wherein said first service generating content based on the information comprises the first service generating personalized advertising content based on the information regarding the user of the small footprint device.

37.   A system comprising:

a small footprint device;

a first network, wherein the first network includes a first service operable to communicate with the small footprint device; and

a second network, wherein the second network includes a second service operable to communicate with the small footprint device;

wherein the small footprint device is operable to connect to the first network to send information to the first service;

wherein the first service is operable to store the information;

wherein the small footprint device is operable to connect to the second network;

wherein the second service is operable to retrieve the stored information and generate content based on the information;

wherein the second service is operable to send the content to the small footprint device; and

wherein the small footprint device is operable to display the content.

38.   A system comprising:

a small footprint device; and

a local area network (LAN), wherein the LAN includes a first service operable to communicate with the small footprint device and a second service operable to communicate with the small footprint device;

wherein the small footprint device is operable to connect to the LAN to send information to the first service;

wherein the first service is operable to store the information on the LAN;

wherein the second service is operable to retrieve the stored information and generate content based on the information;

wherein the second service is operable to send the content to the small footprint device; and

wherein the small footprint device is operable to display the content.--